



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-02-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: STEPHANIE KOHLBAURER
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
394755	08-02-2012		0	AMERICANS FOR PROSPERITY	AMER FOR PROSPERITY	POLITICALS	WPVI - PHILADELPHIA

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title		
323			240654	PHILADELPHIA	A. CLIFFORD	08-15-2012	08-21-2012	M (Broadcast Month, Cycle 1)							N	240654		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 323															
1	08-15-2012	08-17-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30			1	1	1			3	1,600	3	4,800.00	
2	08-15-2012	08-17-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30			1	1	1			3	1,200	3	3,600.00	
3	08-15-2012	08-17-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30			1	1	1			3	2,800	3	8,400.00	
4	08-15-2012	08-17-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30			2	2	2			6	2,500	6	15,000.00	
5	08-15-2012	08-16-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	10	30			1	1				2	1,600	2	3,200.00	
6	08-18-2012	08-18-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	10	30						1		1	800	1	800.00	
7	08-18-2012	08-19-2012	08:00AM - 09:00AM	WEEKEND SA-SU GMA (6911)	10	30						1	1	2	1,200	2	2,400.00	
8	08-19-2012	08-19-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)	10	30							1	1	500	1	500.00	
9	08-19-2012	08-19-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705	10	30							1	1	3,000	1	3,000.00	
10	08-20-2012	08-21-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30	1	1						2	1,600	2	3,200.00	
11	08-20-2012	08-21-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30	1	1						2	1,200	2	2,400.00	
12	08-20-2012	08-21-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30	1	1						2	2,800	2	5,600.00	
13	08-20-2012	08-21-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30	2	2						4	2,500	4	10,000.00	
14	08-20-2012	08-21-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	10	30	1	1						2	1,600	2	3,200.00	
15	08-20-2012	08-20-2012	08:00PM - 11:00PM	EAGLES FOOTBALL GAMES (7240)	10	30	1							1	10,000	1	10,000.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 394755	Contract Dt 08-02-2012	Revision Dt	Rev# 0	Advertiser AMERICANS FOR PROSPERITY	Brand AMER FOR PROSPERITY	Product Code POLITICALS							Station/Market WPVI - PHILADELPHIA									
Agency Est# 323		CMS # 240654		Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 08-15-2012	End Date 08-21-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 240654								
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 323																			
																			Contracted Gross Total:		35	76,100.00
																			Actual Gross Total:		35	76,100.00
																			Agency Commission:			11,415.00
																			Net Total:			64,685.00
Month/YR			Preempted		Made Good		Contract Total		Adjustments										Actual Total			
Aug 12			0.00		0.00		76,100.00		0.00										76,100.00			
TOTAL			0.00		0.00		76,100.00		0.00										76,100.00			

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